What is Enterprise?
Learning outcomes

• To understand what enterprise means
• To understand what an entrepreneur is and that anyone can be one
• To understand the importance of building your individual skills
• To understand the aims of the exciting enterprise project you will be taking part in
Shopping basket

Can you draw the last four things that you bought, or had bought for you?

- Why was it chosen?
- Where was it bought from?
- Why was that retailer chosen?
Make £5 Grow

Watch a short piece of film about Make £5 Grow.

Click here

Or copy & paste this URL into your browser:

https://youtu.be/C1_WOOZ_HCs
What is enterprise?

Enterprise is all about making ideas happen. It’s about having the skills, can-do attitude and drive to turn ideas into a successful business. Entrepreneurs are people who create their own business ventures. Anyone, young or old, can become an entrepreneur.

There is no age limit on entrepreneurship.
Young entrepreneurs’ quiz

Can you guess the business of each of the following young entrepreneurs from the picture clues provided?
Entrepreneur 5
Entrepreneur 6
Entrepreneur 7
Entrepreneur 9
Entrepreneur 10
### Quiz answers

<table>
<thead>
<tr>
<th>What is the young entrepreneur’s business?</th>
<th>Business name</th>
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<tbody>
<tr>
<td>1. Online Music Store</td>
<td>Press Play</td>
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<td>2. Bakery business</td>
<td>The Last Crumb</td>
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<td>3. Sports gear for young people</td>
<td>Kit</td>
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<td>4. Fresh, seasonal, healthy food restaurant</td>
<td>The Green Eatery</td>
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<td>5. Massage treatments</td>
<td>The Tranquil Rooms</td>
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<td>6. Garage business e.g. car parts/repairs</td>
<td>Wheels</td>
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<td>7. Party entertainers</td>
<td>Fun House</td>
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<td>8. Building work specialising in loft extentions</td>
<td>Lofty</td>
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<tr>
<td>9. Personalised jewellery making</td>
<td>MySpangle</td>
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<td>10. Designing, screen printing &amp; t-shirts</td>
<td>T Factory</td>
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Meet Sir Richard Branson...

Do you know who he is?
Entrepreneurs are not magicians. Most of them have developed successful skills and qualities through practice and experience and you can develop these characteristics too.
My enterprising skills

How do you rate yourself across the different enterprising skills?

Place the cards in order of what you feel are your strongest skills. What might you be able to do to improve your weakest ranking skills?