Meet Sir Richard Branson

Sir Richard Branson is a world famous entrepreneur. He is best known as the founder of the Virgin Group. Read a bit about his journey in the world of business.

- Richard’s first business venture at the age of 16 was a magazine called Student. It was run by students for students, and began in the basement of a church. It was an overnight success, selling thousands of pounds in advertising space in its first edition.
- Richard had the idea to begin a mail-order record company to help fund his magazine.
- He made enough from his mail-order company to expand his business, adding a record shop in Oxford Street in London.
- Earning enough money from his record store, Richard launched a record label. He signed bands which other companies were nervous to sign. Richard’s first artist was Mike Oldfield. His first recorded album, Tubular Bells, stayed in the UK charts for 247 weeks!
- Richard had more and more ideas for new business ventures and worked hard to make them happen.
- He founded a radio station.
- He expanded his company to include an airline, a train company and a bank.
- Virgin operates companies in more than 30 countries.